

# LET'S MAKE **EQUALITY** A **REALITY**



## RESULTS OF THE SUPPORT TO LOCAL SELF-GOVERNMENTS IN ENHANCING GENDER EQUALITY

### TECHNICAL ASSISTANCE



**31 LSG**  
IMPROVED LOCAL POLICIES FOR GENDER EQUALITY

**27 LSG**  
ESTABLISHED WOMEN COUNCILLOR NETWORKS

### CAPACITY BUILDING



**7 TRAINING COURSES**  
HELD FOR MEMEBERS OF LOCAL GEMS, LOCAL WOMEN COUNCILLOR NETWORKS AND FEMALE MAYORS

**128 PARTICIPANTS**  
ATTENDED TRAINING COURSES

### RESULTS OF THE PROJECTS



**26 LSG**  
STRENGTHENED GENDER EQUALITY MECHANISMS

**5,578**  
BENEFICIARIES

### TYPES OF SUPPORT

**3,697**  
BENEFICIARIES  
Improving status of women in local community

**1,019**  
BENEFICIARIES  
Promotion of the European Charter for Equality of Women and Men



**757**  
BENEFICIARIES  
Improving women's participation in the decision-making process

**105**  
BENEFICIARIES  
Improving the knowledge and competencies of local GEMs

SWISS PRO CONTRIBUTION: **84,604 EUR**

LSG CO-FUNDING: **20,866 EUR**



Through the Swiss PRO Programme, the Government of Switzerland supported local self-governments in **enhancing gender equality** at the local level. In addition to technical assistance and capacity building activities, 26 local projects were implemented with more than 5,000 citizens who have benefited directly through improving the status of women in local communities, especially rural women and members of vulnerable groups, increasing women's participation in the decision-making process, as well as through economic empowerment, access to health services and the fight against gender-based violence.

## RESULTS OF TECHNICAL ASSISTANCE BY AREAS



**31 LSG**

ESTABLISHED  
GENDER EQUALITY  
MECHANISMS



**28 LSG**

ADOPTED THE EUROPEAN  
CHARTER ON GENDER  
EQUALITY



**26 LSG**

DEVELOPED AND ADOPTED  
LOCAL ACTION PLAN FOR  
GENDER EQUALITY



**31 LSG**

INTRODUCED  
GENDER SENSITIVE  
STATISTICS



**22 LSG**

INTRODUCED  
GENDER RESPONSIVE  
BUDGETING



**27 LSG**

ESTABLISHED  
WOMEN COUNCILLOR  
NETWORK

## PROJECT RESULTS BY USER GROUPS



**1,687 WOMEN**

ACHIEVED BETTER ACCESS  
TO PUBLIC SERVICES  
AT THE LOCAL LEVEL



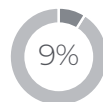
**787 YOUTH**

OF SCHOOL-AGE ACHIEVED  
KNOWLEDGE ON GENDER  
EQUALITY



**675 PERSONS**

WITH DISABILITY  
ACHIEVED BETTER ACCESS  
TO HEALTH SERVICES



**502 UNEMPLOYED**

WOMEN STRENGTHENED  
THROUGH TRAINING  
COURSES



**346 CIVIL SERVANTS**

STRENGTHENED FOR GREATER  
PARTICIPATION IN THE  
DECISION-MAKING PROCESS



**65 RURAL WOMEN**

RECEIVED EQUIPMENT  
TO START A BUSINESS

# IMPROVING THE STATUS OF WOMEN IN THE LOCAL COMMUNITY

 **16**  
PROJECTS

 **3,697**  
BENEFICIARIES

APPLICANT LSG / LSG(S)  
OF IMPLEMENTATION

CONTRIBUTION

PROJECT TITLE/PROJECT DESCRIPTION/  
IMPLEMENTING PARTNER

Thematic area: Economic empowerment of women

## PIROT

Swiss PRO  
**3,370 EUR**  
LSG Co-funding  
**511 EUR**  
Total Value  
**3,881 EUR**

### A Step Forward

The project aimed to economically empower unemployed women and women who started their businesses in the past year. During a period of six months, six professional training courses in the field of entrepreneurship and improvement of personal skills were organized for 45 participants, with the presentation of good practice examples. A promotional and information video clip "A Step Forward" was also recorded in which representatives of the relevant city institutions pointed out the importance of women's entrepreneurship.

**Beneficiaries: 45**

## BELA PALANKA

Swiss PRO  
**3,404 EUR**  
LSG Co-funding  
**332 EUR**  
Total Value  
**3,736 EUR**

### Women - Drivers of Production in a Traditional Way

A total of 20 women in the age bracket between 55 and 65, belonging to the category of hard-to-employ persons, underwent a two-day educational workshop in the field of food production and processing in the traditional manner (preparation of ajvar and jams), as well as marketing and promotion of agricultural products. Five long-term unemployed women received equipment for the production and processing of healthy food in the traditional manner and had the opportunity to present their products at the sales stand as part of the traditional event "Banica Days".

**Beneficiaries: 25**

## IVANJICA

Swiss PRO  
**3,404 EUR**  
LSG Co-funding  
**1,227 EUR**  
Total Value  
**4,631 EUR**

### Equal Opportunities

Economic empowerment of women in rural areas and provision of incentives for the starting of their own businesses were accomplished by holding a workshop and allocating equipment to start the production of mini desserts/-cakes for 20 unemployed women. The importance of encouraging the inclusion and empowerment of women, especially from rural areas, was the topic of a separate workshop for members of the local Gender Equality Council.

**Beneficiaries: 25**

## BLACE

Swiss PRO  
**3,404 EUR**  
LSG Co-funding  
-  
Total Value  
**3,404 EUR**

### Economic Empowerment of Women Farmers

A total of 15 women farmers in the municipality of Blace have been trained in greenhouse production, thus improving their knowledge about food processing, production and placement on the market, and after the award of greenhouses, they have started their own production. Cooperation has been established with the relevant local Agricultural Extension Service, while a basis for future inter-municipal cooperation has been created through a study visit to the municipality of Vlasotince as an example of good practice in this area.

**Beneficiaries: 15**

## MEDVEĐA

Swiss PRO  
**2,808 EUR**  
LSG Co-funding  
**580 EUR**  
Total Value  
**3,388 EUR**

### Beauty is in the Skill and Knowledge

Organization of training courses for the provision of hairdressing, makeup and nail treatment services for 10 women who could not continue their education. The project enabled these women to acquire additional knowledge and skills in order to become independent and have greater employment opportunities, and one attendee of the training got a job immediately after the training.

**Beneficiaries: 10**

## ĆIČEVAC

Swiss PRO  
**3,401 EUR**  
LSG Co-funding  
-  
Total Value  
**3,401 EUR**

### Empowered Women Entrepreneurs

A total of 89 women from the municipality of Čičevac attended three training courses for economic empowerment of women aimed at building capacity and motivating women to start their own businesses. A number of promotional and informative events were organized, and a web presentation [cicevac.rs/osnazene](http://cicevac.rs/osnazene) was developed for the needs of project promotion, success stories, as well as activities carried out in the field of gender equality.

**Beneficiaries: 89**

## GOLUBAC

Swiss PRO  
**2,553 EUR**  
LSG Co-funding  
**425 EUR**  
Total Value  
**2,978 EUR**

### Improving the Position of Rural Women and their Economic Empowerment

Increased participation of women in social life of the municipality of Golubac was achieved through the organization of training on production, placement and marketing of products for 20 unemployed women from rural areas with multi-layered vulnerability. Two wooden kiosks were procured and set up at frequented locations, which serve as exhibition and sales points for souvenirs and handicraft items.

**Implementing partner:** Youth Organization "Cupae"

**Beneficiaries: 20**

# IMPROVING THE STATUS OF WOMEN IN THE LOCAL COMMUNITY

 **16**  
PROJECTS

 **3,697**  
BENEFICIARIES

APPLICANT LSG / LSG(S)  
OF IMPLEMENTATION

CONTRIBUTION

PROJECT TITLE/PROJECT DESCRIPTION/  
IMPLEMENTING PARTNER

Thematic area: Improving women's health

## SVRLJIG

Swiss PRO  
**3,404 EUR**  
LSG Co-funding  
**766 EUR**  
Total Value  
**4,170 EUR**

### Prevention Initiative

As part of the project, a gynaecological examination chair adapted to the needs of persons with disabilities was purchased. The average number of examinations on a bimonthly level is 600. Additionally, training on the importance of reproductive health and undergoing preventive gynaecological examinations was held, which was attended by 21 participants.

**Beneficiaries: General population of women**

## BUJANOVAC

Swiss PRO  
**3,149 EUR**  
LSG Co-funding  
-  
Total Value  
**3,149 EUR**

### Cancer: Prevention and Control

Through educational workshops held by doctors, 50 women from the municipality of Bujanovac enlarged their knowledge about the importance of prevention, as well as all different ways to prevent malignant diseases in order to reduce the number of women suffering from cancer and increase the number of women who regularly undergo preventive medical examinations.

**Beneficiaries: 50**

## KNIĆ

Swiss PRO  
**3,404 EUR**  
LSG Co-funding  
**2,515 EUR**  
Total Value  
**5,919 EUR**

### Increased Access to Health Care Services for the Elderly from Remote Settlements with a Focus on Women

The project contributed to improvements in the provision of healthcare services and achievement of equal access to healthcare services for all citizens, especially older women in eight local communities in the municipality. A total of 3002 residents of these local communities, of whom 1583 are women, received the free medical examination service at the Bare Community Health Centre.

**Implementing partner:** Health Centre "Danica and Kosta Šamanović" Knić

**Beneficiaries: 3.199**

Thematic area: Improving the status of rural women

## ARANĐELOVAC

Swiss PRO  
**3,390 EUR**  
LSG Co-funding  
-  
Total Value  
**3,390 EUR**

### Empowerment of Women from Rural Areas of the Municipality of Aranđelovac in the Social and Entrepreneurial Context

A total of 34 women from 18 local communities on the territory of the municipality of Aranđelovac acquired knowledge in the field of social and entrepreneurial empowerment. Increased involvement of women from rural areas of the municipality of Aranđelovac into economic trends was achieved through the establishment of the Women's Association "Orašac" - the first women's association for rural women in Aranđelovac, as well as through the launching of three women's entrepreneurial ideas.

**Implementing partner:** Regional Economic Development Agency for Sumadija and Pomoravlje, The Women's Forum of Prijepolje

**Beneficiaries: 34**

## NOVA VAROŠ

Swiss PRO  
**3,404 EUR**  
LSG Co-funding  
**786 EUR**  
Total Value  
**4,190 EUR**

### Women - Equal in Business

The project improved the knowledge and skills of women from rural areas by establishing a formal legal connection among women from Nova Varoš through the women's network, which is the first association of businesswomen from urban and rural areas, comprising women who are heads of agricultural holdings, women holding public offices and women representatives of economic life. Four educational workshops were held for 14 participants on the topics of improving the value chain in agritourism, digital literacy, eServices and eCommerce, including the presentation of good practice examples.

**Implementing partner:** Zlatibor Regional Development Agency

**Beneficiaries: 50**

## ĆUPIRIJA

Swiss PRO  
**3,184 EUR**  
LSG Co-funding  
-  
Total Value  
**3,184 EUR**

### United Women of Ćuprija

Empowering women from rural areas to unite, using their skills and abilities for the purpose of marketing their products, thus generating additional financial income, was achieved through the organization of five educational workshops in five villages belonging to the municipality. The Association "Krušarske čarolije" was founded, which has 15 members, who, after attending additional training courses for mastering computer skills and conducting a public procurement transaction to purchase equipment for the production of home-made products, had the opportunity to present their products at traditional events.

**Implementing partner:** CSW Ćuprija, Tourism Organisation of Ćuprija, Active women "Our Golden Age"

**Beneficiaries: 50**

## ZAJEČAR

Swiss PRO  
**3,404 EUR**  
LSG Co-funding  
**890 EUR**  
Total Value  
**4,294 EUR**

### When Women Lead

Strengthening the capacity of women from rural areas to engage in rural tourism was achieved by organizing a set of training courses for 15 women in the field of entrepreneurship, dealing with rural tourism, funding sources and digital marketing. After the successful completion of the training courses, a study visit was organized to the female-headed ethno-household, where the participants in the training could hear experiences through the good practice example.

**Beneficiaries: 15**

## IMPROVING THE STATUS OF WOMEN IN THE LOCAL COMMUNITY

 **16**  
PROJECTS

 **3,697**  
BENEFICIARIES

APPLICANT LSG / LSG(S)  
OF IMPLEMENTATION

CONTRIBUTION

PROJECT TITLE/PROJECT DESCRIPTION/  
IMPLEMENTING PARTNER

Thematic Area: Combating gender-based violence

### RAŠKA

Kraljevo

Swiss PRO

**3,404 EUR**

LSG Co-funding

**213 EUR**

Total Value

**3,617 EUR**

#### Only Once is Also a Violence

The raising of awareness among the public about preventing and combating all forms of gender-based violence has been stepped up through an innovative approach, organization of a panel discussion on this topic, as well as the production of two video clips (video 1 and video 2) with a view to informing, calling on reporting violence and educating citizens about the rights of persons exposed to domestic violence and ways to exercise these rights.

Implementing partner: City of Kraljevo

**Beneficiaries: 35**

Thematic area: Activities aimed at the issues of multiple discrimination and improving the quality of life of vulnerable, marginalized and women with disabilities

### KRALJEVO

Swiss PRO

**3,276 EUR**

LSG Co-funding

**1,149 EUR**

Total Value

**4,425 EUR**

#### Horizontal and Vertical Empowerment of Women with Disabilities

Organization and implementation of three training courses and three educational workshops for 15 women with disabilities, 10 personal assistants, five professional associates and five women farmers in order to improve the quality of life and create greater opportunities through the acquisition of practical skills and knowledge. The activities included the empowerment of personal assistants as well as members of the Gender Equality Mechanism. A visit to the local gender equality mechanism of the municipality of Raska was also organized in order to continue the successful cooperation between the two municipalities.

Implementing partner: Kraljevo Local Services Centre

**Beneficiaries: 35**

## PROMOTION OF EUROPEAN CHARTER FOR EQUALITY OF WOMEN AND MEN

 **5**  
PROJECTS

 **1,019**  
BENEFICIARIES

APPLICANT LSG / LSG(S)  
OF IMPLEMENTATION

CONTRIBUTION

PROJECT TITLE/PROJECT DESCRIPTION/  
IMPLEMENTING PARTNER

Thematic Area: Effective inclusion of men in gender equality issues

### SOKOBANJA

Swiss PRO

**3,234 EUR**

LSG Co-funding

**320 EUR**

Total Value

**3,554 EUR**

#### Bench for Moms and Dads

Through this project, seven breastfeeding and baby changing benches were procured and installed with a view to raising public awareness about the importance of equal participation of both parents/guardians in raising children, as well as promoting breastfeeding and childcare. The benches also supplement the tourist offer because they are located in frequented tourist sites in the city. Within the project, an online survey was also developed through which citizens can express their satisfaction at the project idea and see the results of the votes cast so far.

Implementing partner: PUC Zelenilo Sokobanja,  
Tourism Organisation of Sokobanja

**Beneficiaries: General population of women**

Thematic Area: Increasing the level of public awareness, especially of young people, about gender equality and eliminating gender stereotypes

### KRAGUJEVAC

Swiss PRO

**3,402 EUR**

LSG Co-funding

-

Total Value

**3,402 EUR**

#### The Right to Equality of Men and Women as the Key to the Social Success of the City of Kragujevac

In addition to the promotion of the European Charter for Equality of Women and Men in Local Life, training courses were held as part of the project for 750 students from 14 primary and secondary schools on gender equality, the importance of reproductive health and disease prevention, as well as on skills of nonviolent communication and nonviolent conflict resolution. In addition, a training course was organized for 20 women victims of domestic violence and women from high conflict divorces, whose topics were aimed at empowering women to recognize forms of violence, as well as to find out about their rights and competencies of relevant institutions. The activities were carried out in cooperation with relevant public institutions.

Implementing partner: Health Centre Kragujevac, Red Cross Kragujevac,  
Centre for Social Care "Solidarnost" Kragujevac, Centre for the Development  
of Social Welfare Services "Kneginja Ljubica" Kragujevac"

**Beneficiaries: 800**

### BOJNIK

Vlasotince

Swiss PRO

**3,404 EUR**

LSG Co-funding

**923 EUR**

Total Value

**4,327 EUR**

#### Future with Equal Chances for All

The project was geared to raising awareness about the importance of gender equality among school employees and students through education of student parliaments in two local self-governments. Workshops were attended by 37 young people; the Inter-Municipal Team for Gender Equality among Youth was set up and an art competition on the topic of gender equality was held. The Inter-Municipal Coordination Team was formed and a joint web portal "Ravnopravni smo [We are equal]" was developed for the needs of project promotion, as well as activities in the field of gender equality in the two municipalities.

Implementing partner: Municipality of Vlasotince

**Beneficiaries: 109**

## PROMOTION OF EUROPEAN CHARTER FOR EQUALITY OF WOMEN AND MEN

 **5**  
PROJECTS

 **1,019**  
BENEFICIARIES

APPLICANT LSG / LSG(S)  
OF IMPLEMENTATION

CONTRIBUTION

PROJECT TITLE/PROJECT DESCRIPTION/  
IMPLEMENTING PARTNER

Thematic Area: Increasing the level of public awareness, especially of young people, about gender equality and eliminating gender stereotypes

### TOPOLA

Swiss PRO  
**3,404 EUR**  
Su-finansiranje JLS  
**1,277 EUR**  
Total Value  
**4,681 EUR**

#### Development of Gender Perspective in the Municipality of Topola

Within the project, three educational workshops were held - a workshop for six members of the Gender Equality Council on gender perspectives, training for 15 employees in the local self-government on gender perspectives and gender responsive budgeting, as well as training for 11 women from rural areas on opportunities to participate in the promotion of gender equality at the local level, as well as active engagement in public policy development and addressing gender issues.

**Beneficiaries: 32**

### DIMITROVGRAD

Swiss PRO  
**3,064 EUR**  
Su-finansiranje JLS  
**255 EUR**  
Total Value  
**3,319 EUR**

#### Equality of Women and Men in the Municipality of Dimitrovgrad

Management structures for advocacy and gender mainstreaming were strengthened by organizing informative and educational workshops for 78 decision makers, councillors and representatives of citizens' associations on the topic of observance and application of the principles of the European Charter adopted by the municipality as part of the project implementation.

**Beneficiaries: 78**

## IMPROVING WOMEN'S PARTICIPATION IN THE DECISION-MAKING PROCESS

 **3**  
PROJECTS

 **757**  
BENEFICIARIES

APPLICANT LSG / LSG(S)  
OF IMPLEMENTATION

CONTRIBUTION

PROJECT TITLE/PROJECT DESCRIPTION/  
IMPLEMENTING PARTNER

### KRUŠEVAC

Swiss PRO  
**2,782 EUR**  
LSG Co-funding  
-  
Total Value  
**2,782 EUR**

#### Get Involved and Improve the Local Community

Informing 526 residents from 54 local communities of the city of Kruševac with the work of local communities and ways to participate in the decision-making process was achieved through the organization of 47 meetings. In addition, six training courses were held for 33 women on women's entrepreneurship and networking, as well as a training course for compiling business plans and projects so that women can turn their ideas into concrete projects and apply for funding. The results of these training courses include six prepared project proposals, the institution of the procedure for establishing the Women's Association "Marko Orlovic", as well as the preparation of 33 business plans for applying for funds from the National Employment Service.

**Implementing partner:** The agency for regional development of Rasina district

**Beneficiaries: 559**

### BABUŠNICA

Swiss PRO  
**3,383 EUR**  
LSG Co-funding  
-  
Total Value  
**3,383 EUR**

#### It's Time for Equality

A total of 30 representatives from 20 local self-governments exchanged experiences regarding the importance of gender equality and equal opportunities at the round table that was held, which should contribute to better understanding of gender roles, gender stereotypes and the ways in which they influence policy formulation and implementation. Forty-six high school students improved their knowledge about reproductive health, while 30 women had the opportunity to improve their knowledge about the importance of mammography screening for the prevention and early detection of the disease at an educational workshop.

**Beneficiaries: 96**

### LJUBOVIJA

Swiss PRO  
**2,791 EUR**  
LSG Co-funding  
**272 EUR**  
Total Value  
**3,063 EUR**

#### Involving women in local decision-making

The project addressed the issue of low participation of women in the work of local communities by organizing educational workshops for 102 representatives (91 women and 11 men) of each of the 22 local communities, who were informed about the possibilities for women to participate in decision-making, to network and take joint action. Furthermore, a training course on writing projects was held for eight women, and a telephone number was set up to obtain information regarding public calls that have been announced, the holding of elections in local communities, and other relevant information.

**Implementing partner:** Centre for Inclusion Ljubovija

**Beneficiaries: 102**

## IMPROVING THE KNOWLEDGE AND COMPETENCIES OF LOCAL GEMs

 **2**  
PROJECTS

 **105**  
BENEFICIARIES

APPLICANT LSG / LSG(S)  
OF IMPLEMENTATION

CONTRIBUTION

PROJECT TITLE/PROJECT DESCRIPTION/  
IMPLEMENTING PARTNER

**RAČA**

Swiss PRO

**3,380 EUR**

LSG Co-funding

**8,425 EUR**

Total Value

**11,805 EUR**

### Equally in the Future

As part of the project, the Gender Equality Office was established and equipped, and a Call Centre was set up to support citizens in exercising their right to gender equality, as well as for reporting discrimination. A mobile expert team has been established and engaged to visit local communities and provide support primarily to vulnerable groups of residents who need healthcare services or want to exercise certain rights. Educational workshops were also held for representatives of the local gender equality mechanism. A total of 10 women received mini grants for the procurement of equipment to promote rural development.

**Beneficiaries: 35**

**NIŠ**

Swiss PRO

**3,397 EUR**

LSG Co-funding

-

Total Value

**3,397 EUR**

### Strengthening Mechanisms for Gender Equality in the Nišava District

The project has built capacities for project cycle management, good governance and gender policies, of representatives in a total of seven gender equality mechanisms in the territory of the city of Niš and Niš city municipalities, together with the setting up of the Regional Network of Gender Equality Mechanisms for the Nišava District.

**Beneficiaries: 70**

TOTAL Swiss PRO CONTRIBUTION:

**84,604 EUR**

TOTAL LSG CO-FUNDING:

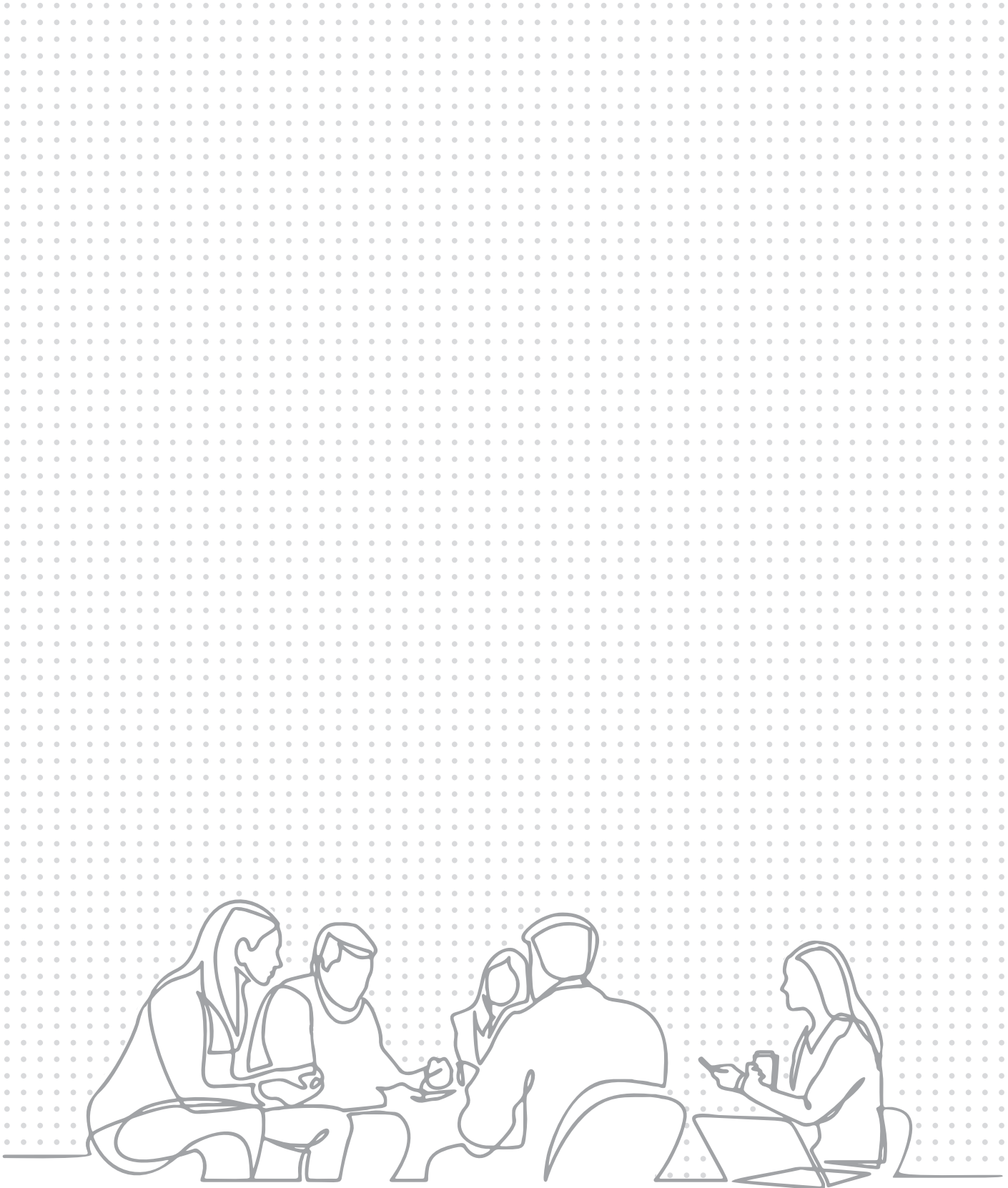
**20,866 EUR**

**TOTAL VALUE:**

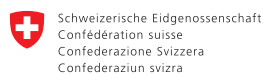
**105,470 EUR**

**TOTAL NUMBER OF BENEFICIARIES:**

**5,578**



Republic of Serbia



Swiss Agency for Development and Cooperation SDC



Implementing partner

